Best Books for Sales Success in 2013

The Spring 2013 edition of *Selling Power* magazine will feature **The Best Books For Sales Success in 2013**. You will benefit from an audience that has the power to buy your book – in volume for their entire sales team!

Advertising Program Options

Half-Page Ad Option Includes

One 1/2 page, color ad in the Spring 2013 edition of *Selling Power* magazine

Online Listing – Your book will be listed on SellingPower.com in the "Top Sales Books" section (listing), with a click-through to a URL of your choice (to your book on either your site or Amazon.com). The listing will be online from January 15, 2013-April 30, 2013.

Author Q&A – A Q&A with the author will be published in the Selling Power Sales Management Digest (online eNewsletter). (Topic & timing TBD, content subject to review/approval by SP.) Approx 400 words.

Social Media – Six (6) tweets about your book will be by @SellingPowerMag (7,150+ Twitter followers). Two tweets will be sent in January, two in February, two in March 2013

LinkedIn Group Promotion – Your book will be listed in the Selling Power LinkedIn Group Announcement about the top sales books to 2,100+ members

Cost: $7,500

Upgrade Options

Get a full page, color print ad (instead of the half-page ad) for only $2,750 more.

Upgrade bonus: A 600-word blog post to be published on sellingpower.com

Design Add-On Options: We can design your print ad for a nominal fee of only $650.

Reservation deadline: Dec 14, 2012
Publication date: Jan 20, 2013

For questions or to reserve your spot contact larissa@sellingpower.com.